



FLORIAN LEDOUX
Media Kit

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Celebrating the Beauty of the Polar Regions



BIOGRAPHY

Florian Ledoux is an award-winning wildlife photographer and documentary filmmaker.

Internationally renowned for his powerful and thought-provoking aerial images, his work both captures the beauty and fragility of the polar regions. Florian's distinctive aesthetic is imbued with strong narratives fueled by his passion and commitment to the preservation of nature.

He received numerous awards such as the 3rd prize from *National Geographic* magazine and the Gold Medal at the Salon des Beaux-Arts, Carrousel du Louvre in Paris (2019) amongst others. His photographs have been published across a number of leading publications (*The Times*, *The Guardian*, *Newsweek*, *The Evening Standard*, *CNN*...)

Florian contributed to several films and documentaries such as *Polar Bear* ([trailer](#)) and *Bear Witness*, two Disney+ nature films released on Disney+ on April 2022. He also participated to *Frozen Planet 2*, co-produced by BBC, and set to be distributed in autumn 2022.

Florian also actively works with NGOs and regularly supports campaigns aimed at the general public, opinion leaders and decision makers. His photographs have been presented at events such as the COP22 in Marrakech and exhibited in Museums internationally.

With humility and humanity, Florian aspires to "witness, document and protect the polar regions."

en.florian-ledoux.com



AWARDS & RECOGNITIONS

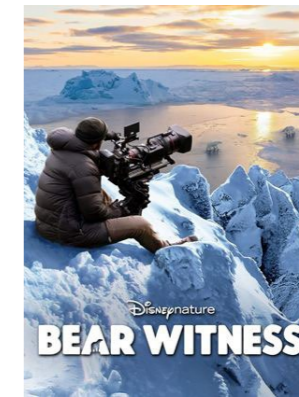
- 2021 | 1st prize - aerial photography, Hasselblad Master Awards
- 2021 | 1st prize - portfolio, HIPA
- 2020 | 1st prize - animal in motion, Nature's Best Photography
- 2020 | 3rd prize - exploration, Ocean Photography Awards
- 2020 | Grand prize - Photographer of the Year, Nature TTL
- 2019 | Gold Medal - Salon des Beaux-Arts Carrousel du Louvre
- 2019 | 1st prize - mammal, National Wildlife Federation Contest
- 2019 | 2nd prize - endangered planet, Travel Photographer of the Year
- 2018 | Drone photographer of the year, Drone Awards SIPA
- 2018 | 1st prize - wildlife, Arctic Biodiversity
- 2018 | 3rd prize - wildlife, Nature Conservancy
- 2017 | Grand prize - drone photographie, DJI/Skypixel

EXHIBITION & CONFERENCES

- 2022 | Vendée Arctique, Les Sables-d'Olonne
- 2021 | UICN World Conservation Congress, Marseille
- 2020 | Festival photo Atout Sud, Nantes
- 2020 | Maison de la Rivière, Montaigu
- 2019 | Salon des Beaux-Arts, Carrousel Louvre, Paris
- 2019 | Xposure, international photography festival, Sharjah
- 2019 | International photography festival, Sanmen Xia
- 2019-18 | Human & Nature, Design Red Dot Museum, Singapour
- 2019-18 | Californie Academy of Science, San Francisco
- 2018 | Festival international Nature, Namur
- 2018 | Sky is the limit, Siena Awards
- 2017 | Biosphère, Environment Museum, Ottawa

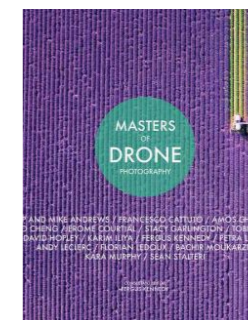
MOVIE CONTRIBUTION

- Polar Bear* (DisneyNature), Disney+, 2022
- Bear Witness*, (DisneyNature), Disney+, 2022



BOOK CONTRIBUTION

- A Perfect Planet* (BBC), H. Cordey, BBC Books, 2020
- Eyes Over the World*, D. Dallas, Rizzoli, 2020
- Our Planet* (Netflix) A. Fothergill et K. Scholey, Dunod, 2019
- Seven Worlds One Planet*, J. Keeling et S. Alexander, BBC Books, 2019
- Master of Drone Photography*, F. Kennedy, Ammonite Press, 2019



PRINT AND WEB PUBLICATIONS

Non-exhaustive list
Press book available upon request



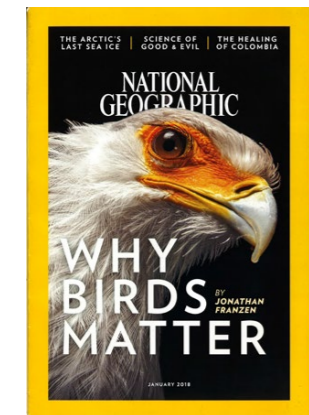
The Polar Times, USA



Terre Sauvage, France



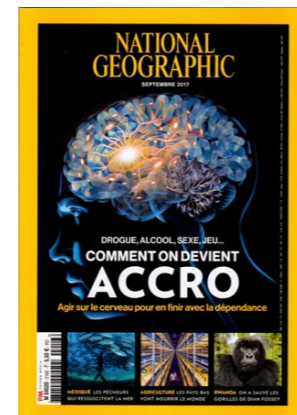
Oceanographic, UK



National Geographic, USA



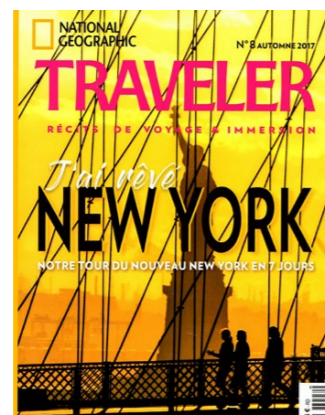
Wildlife Photographic, USA



National Geographic, France



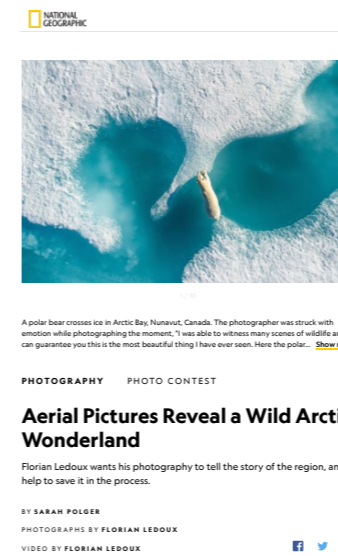
Time, USA



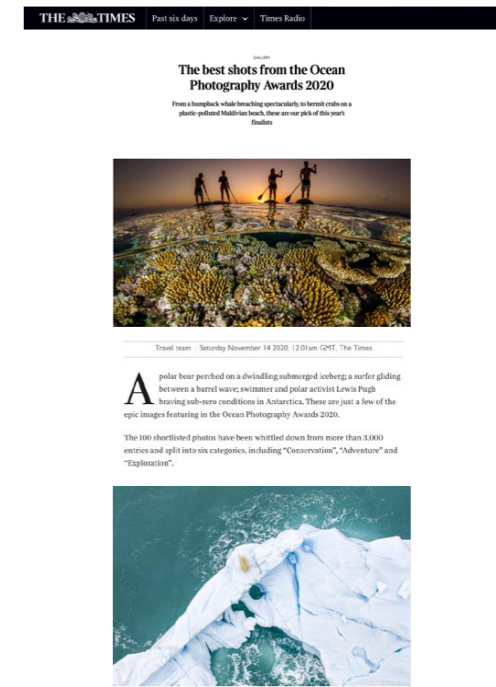
Nat Geo Traveler, France



Géo Hors-Série, France



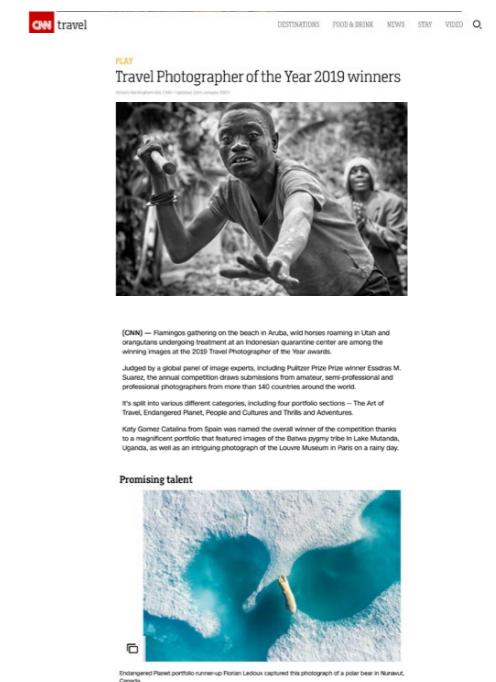
National Geographic, USA



The Times, UK



The Guardian, USA

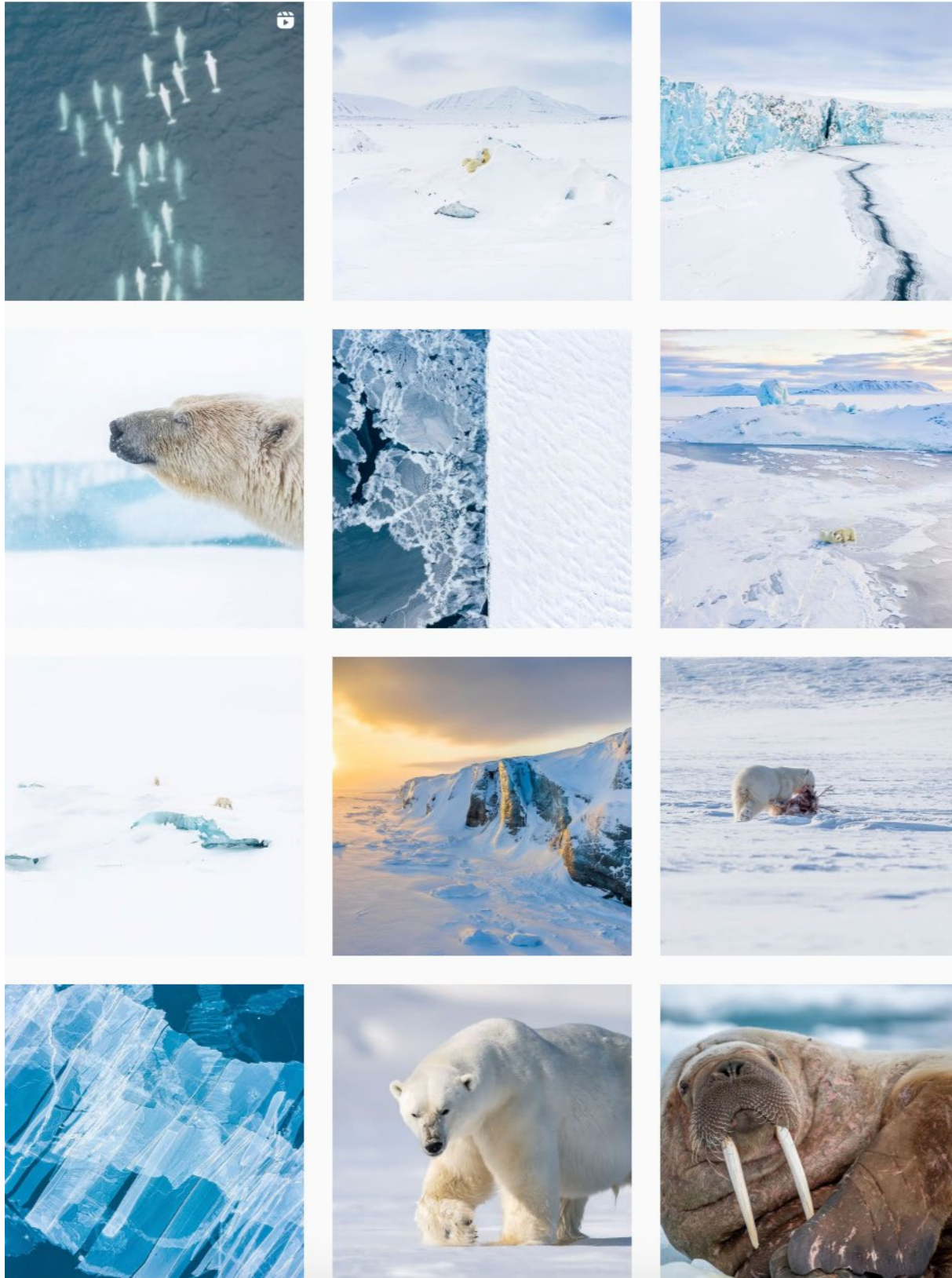


CNN, USA

INSTAGRAM

+26,8K

[@florian_ledoux_photographer](#)



Insights
Overview

+ 20K
Accounts reached

+ 1,9K
Accounts engaged

+ 486
Number of likes/post

Age

37,1%
25-34 y/o

26,4%
35-44 y/o

14%
45-54 y/o

Country

13,6%
United States

12,6%
France

8%
United-Kingdom

Genre

58%
Men

42%
Women

PARTNERSHIPS



Florian continues to create thought-provoking and award-winning images thank to the support of small and leading brands that believe in his work and share the same values. Here below, possible ways of collaboration:

- Custom Content Creation
- Brand Ambassadorship
- Conferences and talks
- Product placement
- Lifestyle photography
- Contests

CONTACT

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